CLIENT .: GOVERNMENT OF GUYANA, OFFICE OF CLIMATE CHANGE

PROJECT .: TRANSITIONING TO NATIONAL ENERGY SECURITY: BARTICA AS A MODEL GREEN TOWN

RADIO PSA #2: INTRODUCING BARTICA TO THE TNES PROJECT



LOCATIONS

Bartica

Props

Living Room Ipad

Talent

- Grandma
- Grandpa
- Young man
- Young woman
- Middle age couple

Video Breakdown/Shot list

AUDIO	VIDEO
Background Music	
Residents of Bartica please be informed that a team from THE CONSULTANCY AGENCY will be conducting a HOUSEHOLD SOCIO-ECONOMIC AND ENERGY USE BASELINE SURVEY This survey forms part of the TRANSITIONING TO NATIONAL ENERGY SECURITY: BARTICA AS A MODEL GREEN TOWN project's goal of	Full Shot of Grand mother standing at window with granddad about to join her. Grandparents POV of young people entering the neighbors yard Shot of neighbor welcoming surveyors
This data will be used to inform evidence-based decision making for the future implementation of projects and programs in the township. It is important that you cooperate with the interviewers on the ground and ensure that the information provided is as factual as possible. Bartican this is another	Shots of surveyors asking questions Different shots of surveyors entering info into ipad.

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chance for you to participate and contribute to Shots of Grandparents standing at the window the improvement of your town and your wellbeing more so, the data gathered will also serve in helping the country become a green state by providing a blueprint that other towns and counties can replicate.

Shot of surveyors thanking the middle-aged couple and leaves yard

Please note also a TRANSPORT ENERGY AUDIT will be conducted by representatives of the INSTITUTE OF ENVIRONMENT AND DEVELOPMENT (IDAD).

Grandparent's rushes to prepare to welcome surveyors.

All individuals involved in conducting surveys will be wearing badges by which they can be identified.

Shot of couple waving to surveyors, as they are about to enter grandparents yard.

Graphics